

Bachelor of Arts with concentration in Communications

123 credits

The **Bachelor of Arts with concentration in Communications** prepares to work in the media: radio, television, press, internet, etc. You can be a professional in journalism (print, radio, television, digital), public relations or advertising.

General Education Courses			
Code	Title	Credit	Pre-Requisite
FYIS 101	Induction Seminar to Distance Education College Life	3	
SPAN 101-102 or SPAN 103-104 or SPAN 105-106	Introduction to Spanish Language – Basic Level Introduction to Spanish Language – Intermediate Introduction to Spanish Language – Advanced Level	6	SPAN 101 for SPAN 102 SPAN 103 for SPAN 104 SPAN 105 for SPAN 106
ENGL 101-102 or ENGL 103-104 or ENGL 105-106	Introduction to English Language- Basic Level Introduction to English Language - Intermediate Introduction to English Language - Advanced Level	6	ENGL 101 for ENGL 102 ENGL 103 for ENGL 104 ENGL 105 for ENGL 106
MATH 112	College Algebra	3	
PHIL 201	Introduction to Philosophy	3	
SOSC 101-102	Introduction to Social Science I and II	6	SOSC 101 for SOSC 102
SCIE 111-112	Integrated Science I and II	6	SCIE 111 for SCIE 112
COIS 101	Introduction to Computers	3	
HIST 101	Introduction to the Study of History	3	
SPAN 215	Writing and Composition	3	SPAN 101-102, or SPAN 103-104, or SPAN 105-106
ENGL 212	English Second Year Basic Level	3	ENGL 101-102, or ENGL 103-104 or ENGL 105-106
ENGL 350	Conversational English	3	ENGL 101-102, or ENGL 103-104, or ENGL 105-106 and a 200 level English course
HUMA 101-102	World Cultures I & II	6	HUMA 101 for HUMA 102
TOTAL		54	
Core Professional Courses			
Code	Title	Credit	Pre-Requisite
STAT 300	Elements of Statistics I	3	MATH 112
GEOG 205	Global Communities and Resources: Critical Perspective	3	SOSC 101, SOSC 102
SOSC 320	Social Research Techniques	3	STAT 300
SOCI 358	Social Problems of Puerto Rico	3	
ECON 207	New World Order Economy	3	SOSC 101, SOSC 102
COMM 205	Communication Theory	3	
COMM 212	Development and Management of Media Enterprises	3	COMM 205
COMM 210	Legal and Ethical Aspects of Communications	3	COMM 205
COMM 325	Introduction to Advertising	3	COMM 205
COMM 320	Introduction to Public Relations	3	COMM 205
COMM 400	T.V. Principles	3	
Total		33	
Concentration Courses			
Code	Title	Credit	Pre-Requisite
COMM 230	Fundamentals of Journalism	3	COMM 205
COMM 305	Writing and Style in Journalism	3	COMM 205, COMM 230
COMM 307	Writing for Communication's Media	3	COMM 205
COMM 311	Photojournalism	3	COMM 205
COMM 430	Journalism Workshop	3	COMM 230
COMM 380	Principles of Radio	3	COMM 205
COMM 385	Radio Production and Direction	3	COMM 205
COMM 420	Writing for Public Relations	3	COMM 205, COMM 320
COMU 203	Audiovisual Communications Media I	3	
PROD 205	Audiovisual Production I	3	
COMM 455	Integration Seminar	3	24 concentration credits approved
Total		33	
Electives			
Free Elective		3	
Total		3	
Total credits		123	