



**Master of Business Administration with specialization in  
International Business with Focus on Latin America**  
48 credits

The **Master of Business Administration with specialization in International Business with Focus on Latin America**. Our students will have superior theoretical knowledge and practical skills for the creation and development of new international companies as well as effective administration in multinational companies at regional and international level.

<b>CORE COURSES</b>			
<b>Title</b>	<b>Course Description</b>	<b>Credits</b>	<b>Pre-requisite</b>
ADMI 500	Managing Organizations	3	
ITMA 501	Technology and Information Management	3	
MARK 703-O	Marketing Management	3	QUME 507 and 24 credits approved or more
FINA 505*	Managerial Finance*	3	
ACCO 504*	Accounting for Decision Making*	3	
ECON 505	Business Economics	3	FINA 505
QUME 507	Quantitative Methods and Statistics for Business	3	
	<b>Total</b>	<b>21</b>	
<b>SPECIALIZATION COURSES</b>			
<b>Title</b>	<b>Course Description</b>	<b>Credits</b>	<b>Pre-requisite</b>
INBU 610	International Business Environment	3	
INBU 709	International Business in Latin America and the Caribbean	3	INBU 610
INBU 710	Legal Environment of International Business	3	INBU 610
MANA 511	International Management	3	INBU 610
MARK 711	International Marketing	3	MARK 703-O
INBU 715	Managing Global Production	3	QUME 507, INBU 610
	<b>Total</b>	<b>18</b>	
<b>ELECTIVE COURSES (Select two)</b>			
<b>Title</b>	<b>Course Description</b>	<b>Credits</b>	<b>Pre-requisite</b>
FINA 610	International Finance	3	INBU 610, FINA 505, ECON 505
INBU 711	Exports and Imports	3	INBU 610
INBU 712	Contemporary Issues in International Business	3	INBU 610
ACCO 613	International Accounting	3	INBU 610, ACCO 504
MANA 612	International Strategic Management	3	INBU 610
	<b>Total</b>	<b>6</b>	
<b>CAPSTONE COURSE (Choose one)</b>			
<b>Title</b>	<b>Course Description</b>	<b>Credits</b>	<b>Pre-requisite</b>
INBU 716**	Seminario de Negocios Internacionales	3	27 credits approved or more, including MARK 703
MANA 742**	Simulation	3	27 credits approved or more
MANA 740**	Thesis for Business Administration	3	27 credits approved or more
	<b>Total</b>	<b>3</b>	
	<b>Total Credits</b>	<b>48</b>	

\* ACCO 500 Financial Accounting- This course is recommended for those students who do not possess background knowledge in business administration. Although this course is worth 3 credits; these are not included in the total amount of credits for the degree (42 credits). If recommendation is not accepted, students must sign a release form.

\*\*Full semester course.

**Important Notes:**

1. In order to enroll in this master, student must be bilingual.
2. Requires a bachelor's GPA of 3.00 in a scale of 4.00.